

# UVUMBUZI AFRICA

## End of Quarter One Newsletter



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## Catching you up on our Quarter One.

**Dear Valued Friends and Partners,**

Greetings from the Uvumbuzi Africa team!

Despite the massive impact the pandemic continues to have on implementation and anticipated achievements, Uvumbuzi Africa hit the ground running in the first quarter of 2021. We managed to redesign creative approaches to showcase conservation champions, foster integral partnerships, engage youth in conservation conversation across various counties and promote citizen engagement in environmental stewardship.

In this newsletter, we give you an overview of what we were up to in quarter one and the content we shall be releasing soon.



## DISCOVERY JOURNEY TO WILDLIFE WORKS

After catching our attention at its Takataka to Treasure, zero-waste market event, the Wildlife Works invited Uvumbuzi Africa to its headquarters within the Rukinga Wildlife Sanctuary. Wildlife Works is the world's leading REDD+ program development and management company with innovative market based solutions to biodiversity conservation.

During this expedition, the team was able to get an in depth look into the operations and impacts of the conservation company's REDD+ greenhouse project; soap factory; carbon-neutral clothing factory and their community engagement and impact projects. We had an opportunity to speak to and capture the authentic stories of inspiring young men and women who have dedicated themselves to conservation through Wildlife Works. The Uvumbuzi team is excited to explore more opportunities to create and share green spaces with Wildlife Works in the near future.

### INAUGURAL, EVERY KENYAN FOR CONSERVATION ACROSS COUNTIES (EKCC) PROJECT

While restrategizing its priorities in the wake of Covid-19, Uvumbuzi Africa developed a new project under its Advocacy Programme dubbed EKCC. This EKCC project aims to amplify youth and women conservation voices; educate and create awareness on environmental stewardship; create strategic partnerships between them and various stakeholders in the conservation field; whilst drawing on their knowledge, experience, and sustainable traditional conservation practices to support their roles as environmental managers. Uvumbuzi launched its EKCC project in Laikipia and Isiolo counties this quarter due to the immense potential for inspiring, conservation stories of young men and women, pioneering active engagement and leadership in environmental stewardship in those areas.

Further, one of Uvumbuzi Africa's beneficiaries and ICT founder Issa Boru, from Isiolo County, presented Uvumbuzi Africa with access to a diverse network of youth, women and stakeholders in the Isiolo County conservation space that greatly facilitated extending our outreach to that county and enabled us host a successful Picnic Conversations on Conservation (PiCCs) event.



We are currently in the post production phase of the content obtained during that journey and shall be sharing it on our online platforms soon.

## OUR NEW 'SAUTI BRIEFS' WEB-SERIES SEGMENT

Our Sauti Za Conservation YouTube web-series continues to attract an increasingly bigger audience with each subsequent post. Through our compelling content we showcase youth and women engaged in a plethora of conservation initiatives and enterprises with the aim of steering much needed support and conservation development investment from donors, partners and conservation stakeholders.

We recently launched a segment called 'Sauti Briefs', where we create informative videos on current and urgent conservation issues to keep our audiences in the loop of what is happening in the Kenyan and African conservation spaces.

Kindly click on this link to view one of our Sauti Briefs episodes: <https://youtu.be/oWYUrfRU-Qs>.



## REVAMP OF THE UVUMBUZI X NYASHINSKI MARA CONTENT

During quarter one, we have uploaded fresh and revamped content from the Uvumbuzi x Nyashinski Mara experience last year, on all our online platforms.

Uvumbuzi Africa continues to leverage partnerships and online presence and tap into the unique ability of influential artists like Nyashinski, to create synergy amongst youth from a cross-section of socio-economic backgrounds, and the possibility of creating fusion between talent in music, art and creativity, and conservation efforts.

Kindly click on this link to view this new content: <https://youtu.be/ISSVTdojgY>.



We at Uvumbuzi Africa, are grateful and privileged to work with and have the support of our partners, donors, volunteers and well-wishers, across Kenya and other parts of the world, without whom we would not be able to continue thriving amidst the current global challenge.

We thank you for your continued support!

**Kind regards,  
UVUMBUZI AFRICA**